



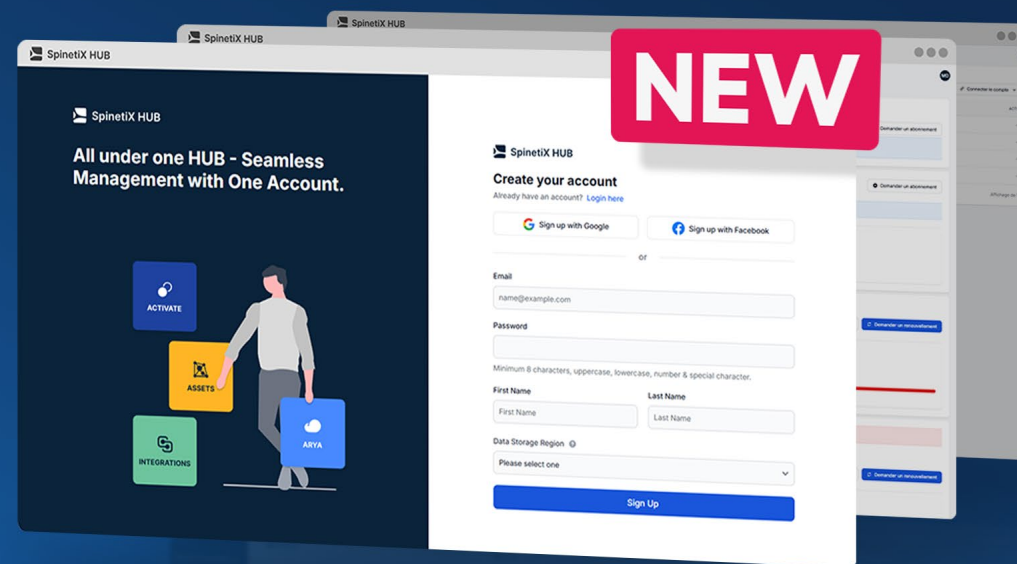
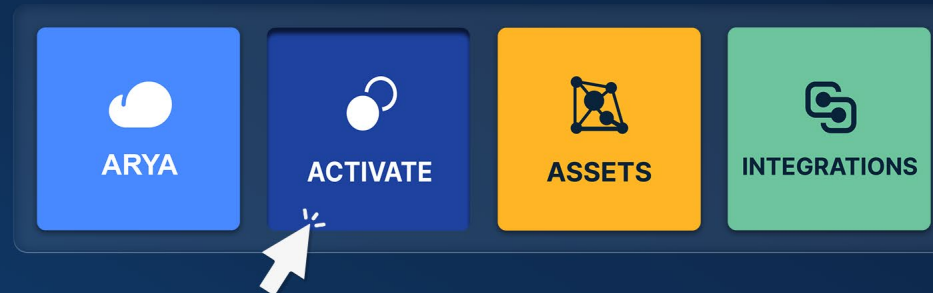
SPINETIX™
N°1 IN DIGITAL SIGNAGE SOLUTIONS



SpinetiX HUB

The Home Base for Your Digital Signage

spinetix.com



Agenda

- **BUSINESS CONTEXT**
- **INTRODUCING SPINETIX HUB**
- **LIVE DEMO**
- **DATA STORAGE REGIONS**
- **NEW RESOURCES**
- **Q&A**

01 BUSINESS CONTEXT

OUR COMPLETE SOLUTION



HARDWARE PLAYERS

To display content on your screens.



ANNUAL SUBSCRIPTIONS

For using SpinetiX cloud infrastructure and CMS.



SOFTWARE LICENSES

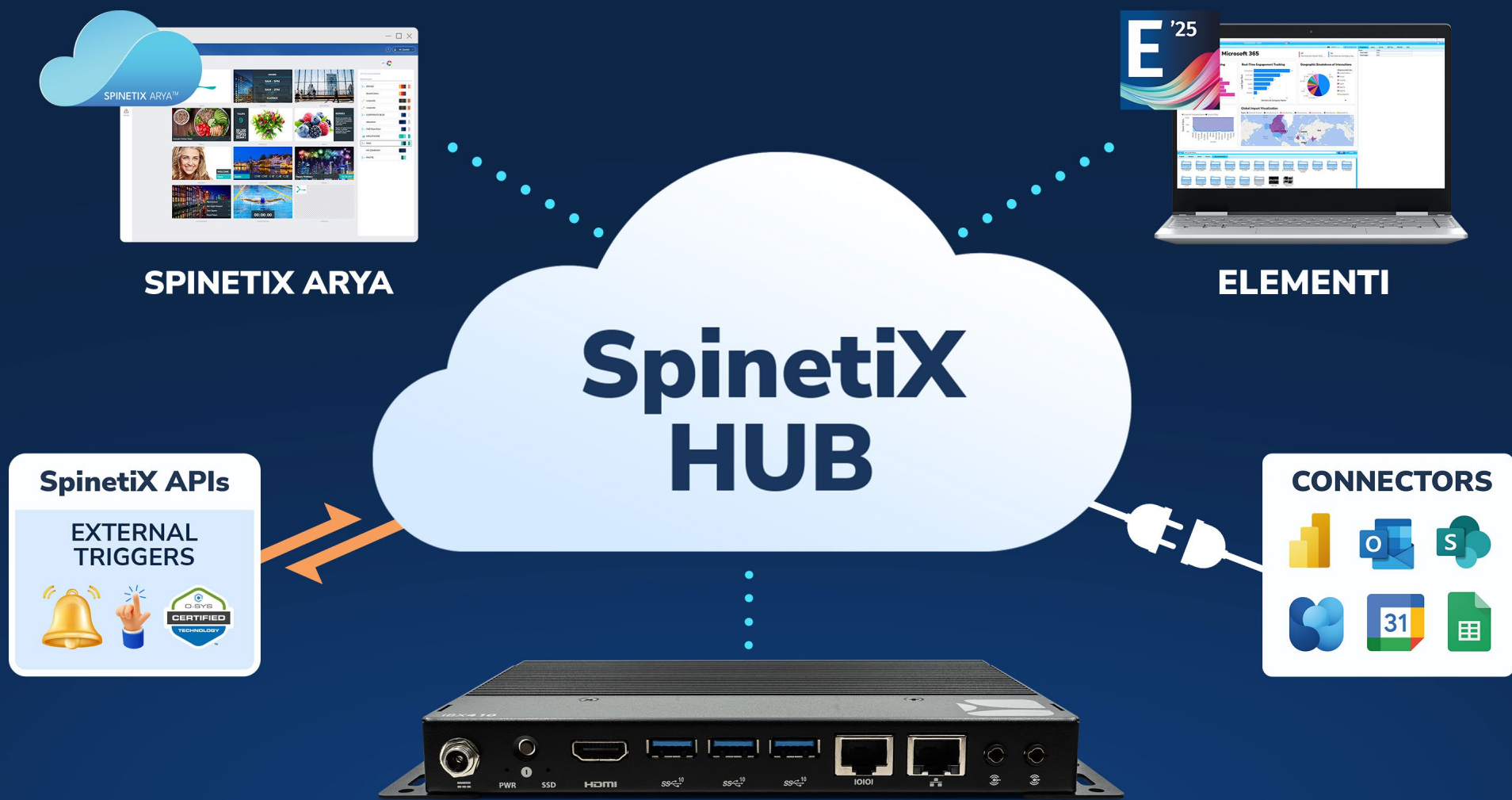
For using ELEMENTI on a PC to create projects.



FEATURE SET LICENSES

Activated on players to display ELEMENTI content, enabling advanced player capabilities.

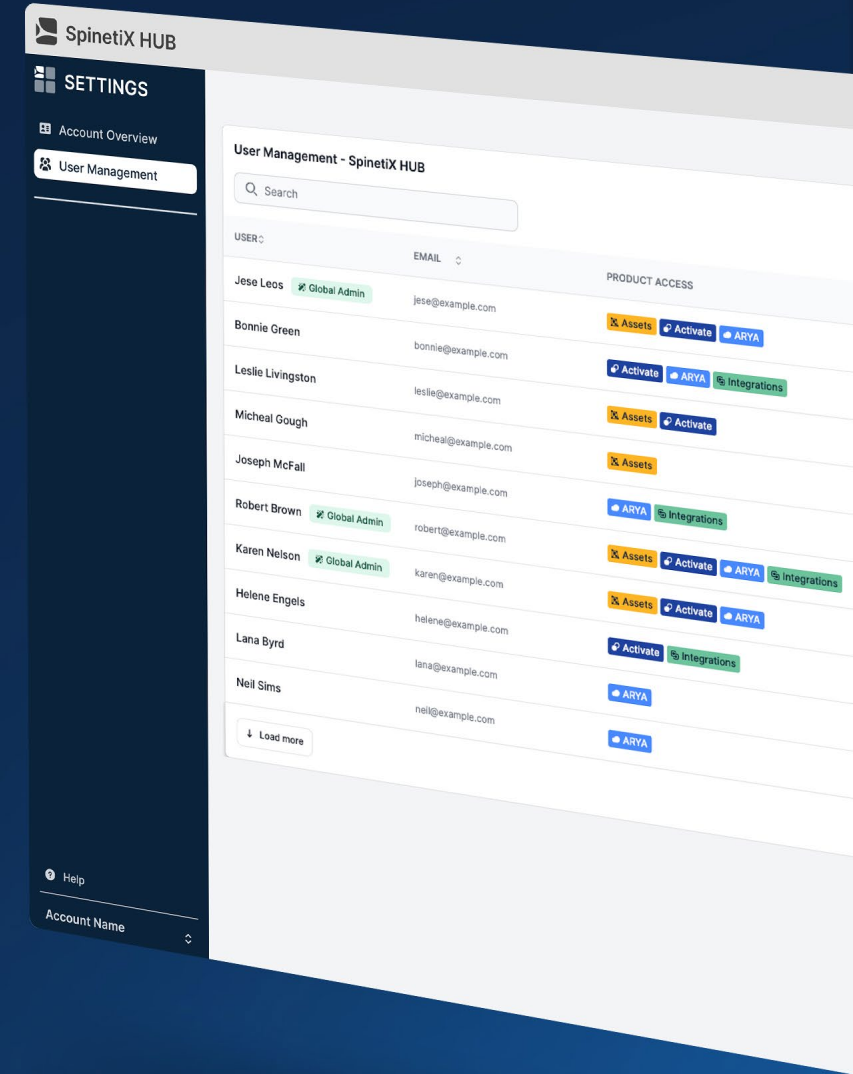
DIGITAL SIGNAGE AS A SERVICE (DSaaS)



02 INTRODUCING SPINETIX HUB

MEET SPINETIX HUB

- Your all-in-one online platform, your central command center
- **One login** for everything
- **Smart user management**
- Resilient & **secure**
- **Ready for Microsoft 365, Power BI, Google Workspace**



BENEFITS



Unified

Everything
Under one roof



Flexible

Activate only
what you need



Secure

Secure connections +
Data storage region options



YOUR SIGNAGE SOLUTION - UNIFIED -



ARYA

ARYA

Content
Management



ACTIVATE

ACTIVATE

Feature Sets



ASSETS

ASSETS

Player & resource
management



INTEGRATIONS

INTEGRATIONS

Third-party services



2025

THIS IS JUST THE BEGINNING

Foundation

Today growth tomorrow

2026

**You don't lose anything
you had before**

2027

**Natural evolution
of the SpinetiX solution**

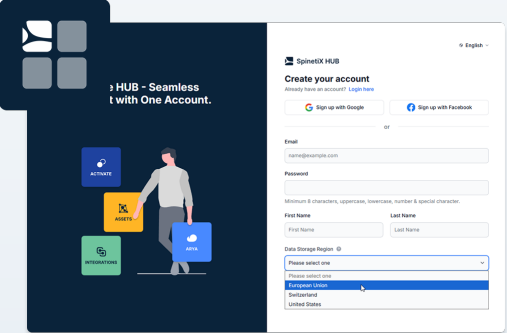
**Designed to grow
step by step**

03 LIVE DEMO

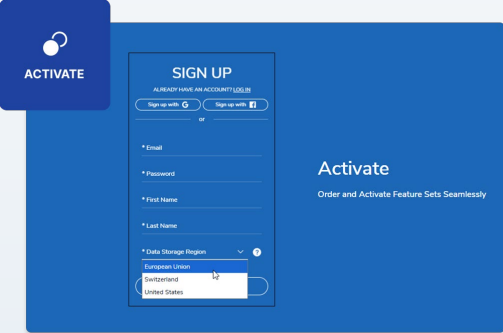
04 DATA STORAGE REGIONS



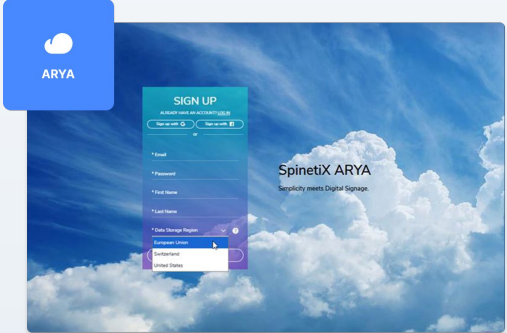
DATA STORAGE REGIONS



SpinetiX HUB



ACTIVATE



ARYA



Professional Services Data Sheet



SpinetiX Data Storage Region Migration Service

This service provides a one-time migration of customer account's data and players, and optionally its users, from one data storage region to another. It includes the reconfiguration of Single Sign-On (SSO) if previously activated. The migration ensures continuity and compliance with customer-specific data residency requirements.

Account Migration Procedure

This migration requires a downtime, during which users will not be able to use the account being migrated; however, players will continue to display their content during the migration although they may reboot twice.

Customers must update their network firewall configuration to allow connections to SpinetiX HUB for the new data storage region before migration. Furthermore, all players should be running DSOS™ version 4.7.0 or later and Elementi software should be updated accordingly if used by the customer.

If SSO has been set up a new SSO integration will need to be set up prior to the migration to be able to migrate the SSO users, if not the SSO users will not be migrated. Users which only have access to the account being migrated will be migrated as well, except for SSO users if the new SSO migration is not available. Users without SSO will receive a new password after migration. Users with access to accounts other than the account being migrated are not migrated. In any case all users which had access to the account before migration retain access to the migrated account, even if they are not migrated.

Contact us or your local SpinetiX Partner

pro@spinetix.com

spinetix.com/services

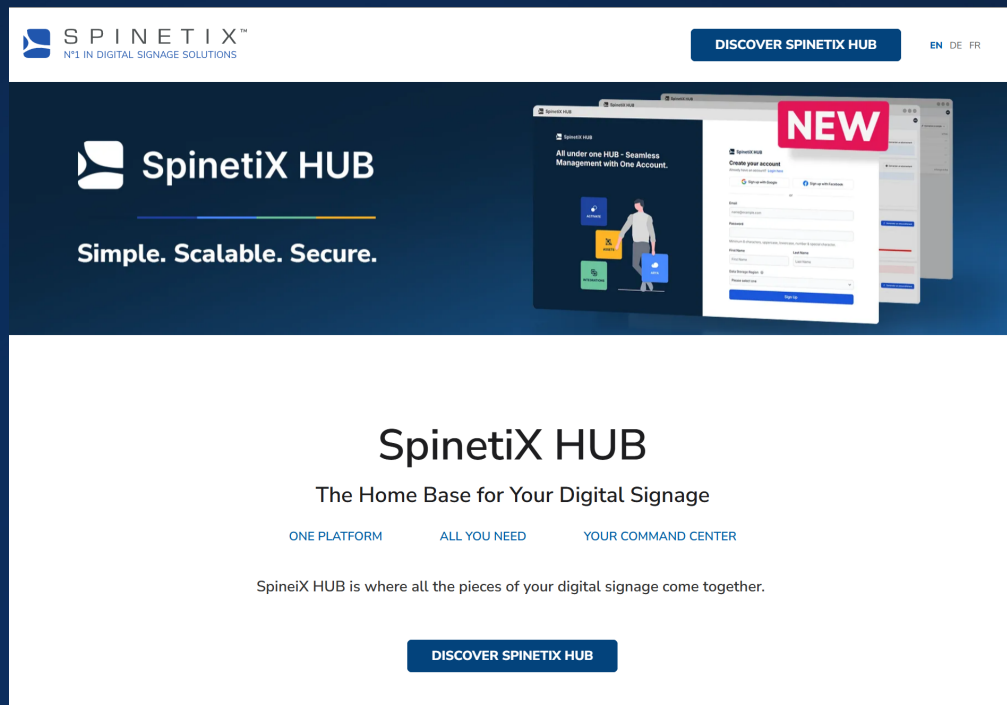
DATA STORAGE REGION: MIGRATION SERVICE

- **One-time service to move your account, data, and players to a new region**
- **Offered to existing customers willing to move from EU to USA or Switzerland**
- **Service operated with the channel ecosystem but delivered by SpinetiX Professional Services Team**
- **Contact your distributor for more details**

05 NEW RESOURCES

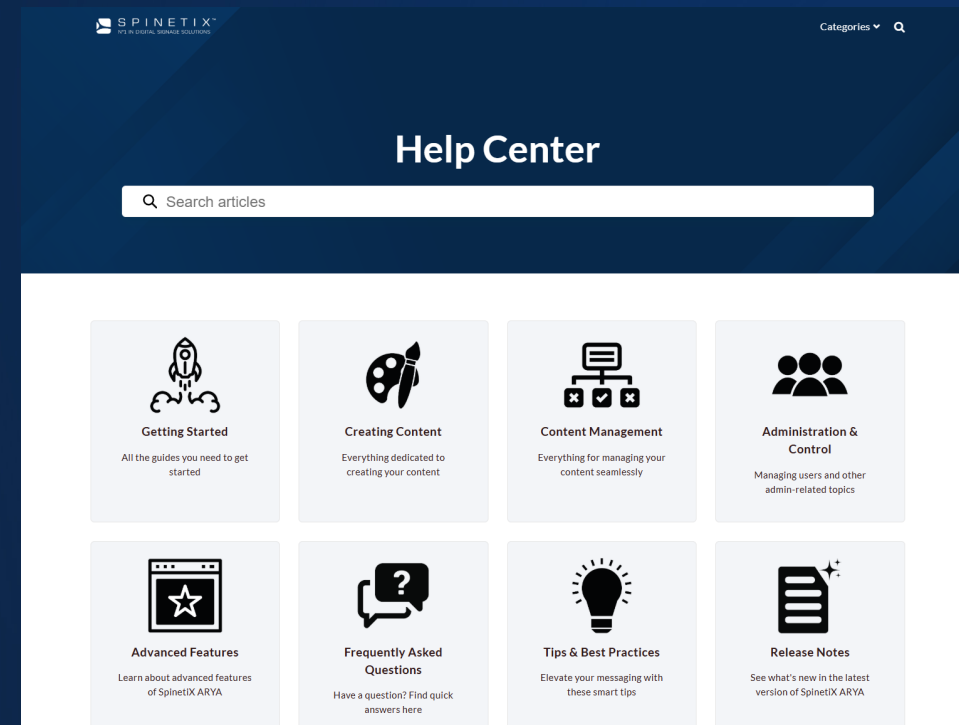
HUB LANDING PAGE +

NEW



Campaign Landing Page

spinetix.com/hub



HELP CENTER

<https://help-center.spinetix.cloud>
<https://arya-support.spinetix.cloud>

SpinetiX Product Guide

NEW



SpinetiX Product Guide
spinetix.com/product-guide



Product Guide Video
spinetix.com/product-guide-video





THANK YOU!

spinetix.com/hub

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